



Action Sports Management & Consulting Firm--since 2002

949-466-4110 www.globalwaveventures.com

\*\*Associate Partner--Board Retailers Association, Member--SUP Industry Association\*\*

## Increase Profits & Shop Awareness with PRIVATE LABEL

### BENEFITS OF PRIVATE LABEL:

MOST PROFITABLE CATEGORY in your shop!

Increase awareness for your store or business; strengthen customer loyalty

Use for special events, giveaways, donations, etc.

### 1) Silicone GLASSES *(printed with 1-color logo)*

\*Exciting colors--unbreakable, squeezable, NOT glass or plastic

\*Safe at the beach or pool; perfect on the boat or SUP

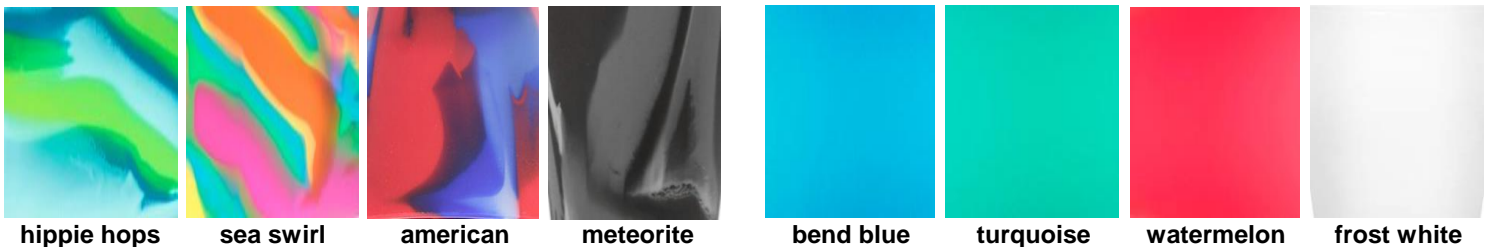
\*Ideal for events, co-branding or cross-promotions

16 oz PINT, 14 oz ROUNDER, 12 oz TUMBLER, 1.5 oz SHOOTER

Starting at \$2.50 per unit

\*72 unit order minimum PER SIZE; 24 units per color (assort up to 3 colors)

### NEW COLORS



hippie hops

sea swirl

american

meteorite

bend blue

turquoise

watermelon

frost white

### 2) terry velour BEACH TOWELS *(printed with high-contrast tonal logo)*

\*Great colors, fantastic sell-through

\*Excellent quality and durability

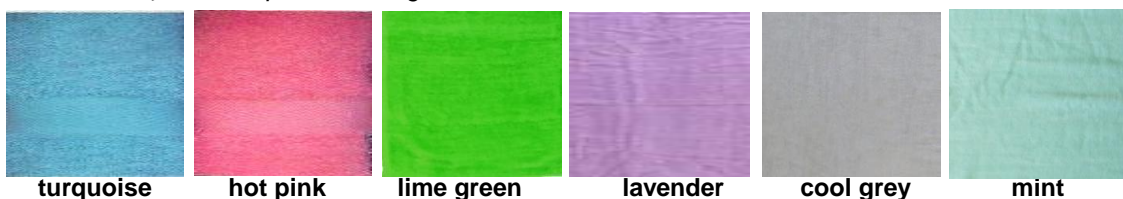
**\$8.50--11#**, 30"x60"----MSRP \$20-\$25

**\$11.50--16#**, 32"x64"----MSRP \$25-\$30

**\$14.00--19# premium**, 34"x70"----MSRP \$30-\$35

\*72 unit order minimum; 36 units per color/weight

### NEW COLORS



turquoise

hot pink

lime green

lavender

cool grey

mint

**\*Call Dave Seehafer, 949-466-4110 to put more \$\$\$ in your pocket\***

**3) WETSUITS for men, women & kids** (printed with 1 color logo)

**NEW ITEM**

- \*High quality super stretch neoprene
- \*Mesh inside chest & back for wind protection
- \*Durable flatlock stitching with YKK zippers
- \*Made in USA



mens 1mm l/s top--black with grey panel--**\$33.00**

mens 2mm spring suit--black with royal panel--**\$40.00**

womens 2mm spring suit--black with aqua panel--**\$40.00**

kids 2mm spring suit--black with yellow panel--**\$29.00**

\*24 unit order minimum, per style

**4) T-SHIRT, JERSEY & SWEATSHIRT styles** for men, women & kids (unprinted)

- \*Same styles used by Coastal Classics
- \*NO prepacks--mix & match sizes, colors & styles
- \*Can ship directly to your printer



**Cotton/poly blend t-shirts starting at \$3.00**

*S-XXL, NEW colors in short sleeve & long sleeve*

**Jersey tops starting at \$7.50**

*S-XXL, 4 great colors*

**Fleece sweatshirt tops starting at \$9.50**

*S-XXL, 4 great colors*

**Women's Poly-Tech track jackets--\$13.00**

*XS-L, 4 exciting colors*

**Women's fleece tops--\$9.50**

*XS-XL, 5 great colors*

\*36 unit order minimum; mix & match styles and colors



**5) STICKERS**

- \*High-quality, 4mil vinyl
- \*Weather- and water-proof
- \*UV, fade-resistant inks
- \*Use for giveaways, promos & more
- \*Made in USA



Prices start at **20 cents each**

*Call to get price quote!*

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## 6) Surf, SUP & bodyboard LEASHES

- \*High quality, excellent margins
- \*Great for rental boards, promos or gift with new board
- \*Made in USA

**Surf leashes** starting at **\$9.00**--6', 8', 9' or 10' lengths

**SUP leashes** starting at **\$15.00**--9', 10' or 12' lengths

**Bodyboard leash**--**\$9.00**--42" length

\*36 unit order minimum; *mix & match lengths and models*



## 7) LYCRA RASHGUARDS *(printed with 1 color logo)*

- \*Sun protection, UPF 30+ and 50+ fabrics
- \*Tight/performance or loose/t-shirt fit styles
- \*Mens, womens, kids & toddlers
- \*Made in USA

short sleeve tops-**\$16.00**

long sleeve tops-**\$18.50**

\*50 unit order minimum



## 8) LIGHTWEIGHT SUN & PADDLE SHIRTS for men & women *(unprinted)*

- \*Perfect for paddling, fishing, beachcombing
- \*Moisture-wicking polyester
- \*Sun protection, UPF 30+
- \*Can ship directly to your printer
- \*36 unit order minimum



tank top style  
s-xl **\$6.50**, xxl \$7.50



s/s loose fit/t-shirt style  
s-xl **\$6.50**, xxl \$7.50



l/s loose fit/t-shirt style  
s-xl **\$7.50**, xxl \$8.50

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