



Action Sports Management & Consulting Firm--since 2002  
949-466-4110 www.globalwaveventures.com

\*\*Associate Partner--Board Retailers Association, Member--SUP Industry Association\*\*

## Increase Profits & Shop Awareness with PRIVATE LABEL

### BENEFITS OF PRIVATE LABEL:

- \*MOST PROFITABLE CATEGORY in your shop!
- \*Increase awareness for your business; strengthen customer loyalty
- \*Use for special events, giveaways, donations, etc.

### These retailers use PRIVATE LABEL



### 1) Silicone GLASSES (printed with 1-color logo)

- \*Unbreakable, squeezable--NOT glass or plastic
- \*Safe at the beach or pool; perfect on the boat or SUP
- \*Ideal for special events, co-branding or cross-promotions

16 oz PINT, 14 oz ROUNDER, 12 oz TUMBLER, 1.5 oz SHOOTER

Starting at \$2.50

\*72 unit order minimum PER SIZE; 24 units per color (assort up to 3 colors)

### NEW SIZES & COLORS



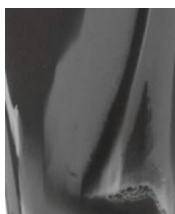
hippie hops



sea swirl



american



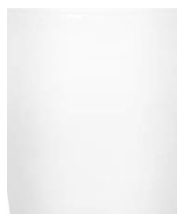
meteorite



bend blue



turquoise



frost white



watermelon

### 2) terry velour BEACH TOWELS (printed with high-contrast tonal logo)

- \*Great colors, fantastic sell-through
- \*Excellent quality and durability

**\$8.50--11#**, 30"x60"--MSRP \$20-\$25

**\$11.50--16#**, 32"x64"--MSRP \$25-\$30

**\$14.00--19# premium**, 34"x70"--MSRP \$30-\$35

\*72 unit order minimum; 36 units per color/weight

### NEW COLORS



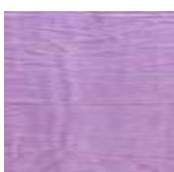
turquoise



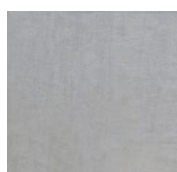
hot pink



lime green



lavender



cool grey



mint

\*Dave Seehafer, 949-466-4110, INFO@GLOBALWAVEVENTURES.COM to put more \$\$\$ in your pocket\*

### 3) WETSUITS for men, women & kids (printed with 1 color logo)

**NEW ITEM**

- \*High quality super stretch neoprene
- \*Mesh inside chest & back for wind protection
- \*Durable flatlock stitching with YKK zippers
- \*Made in USA



**mens 1mm l/s top--black with grey panel--\$33.00**

**womens 2mm spring suit--black with aqua panel--\$40.00**

**mens 2mm spring suit--black with royal panel--\$40.00**

**kids 2mm spring suit--black with yellow panel--\$29.00**

\*24 unit order minimum, per style

### 4) T-SHIRT, JERSEY & SWEATSHIRT styles for men, women & kids (unprinted)

- \*Same styles used by Coastal Classics & Pukka
- \*NO prepacks--mix & match sizes, colors & styles
- \*Can ship directly to your printer



**PREMIUM blend t-shirts** starting at **\$3.00**

*S-XXL, NEW colors in short sleeve & long sleeve*

**Jersey tops** starting at **\$7.50**

*S-XXL, 4 great colors*

**Fleece sweatshirt tops** starting at **\$9.50**

*S-XXL, 4 great colors*

**Women's fleece tops--\$9.50**

*XS-XL, 5 great colors*



\*36 unit order minimum; mix & match styles and colors

### 5) STICKERS

- \*Heavy duty, 4mil vinyl
- \*Weather- and water-proof
- \*UV, fade-resistant inks
- \*Use for giveaways, promos & more
- \*Made in USA



Prices start at **20 cents each**

*Call to get price quote!*

\*Dave Seehafer, 949-466-4110, [INFO@GLOBALWAVEVENTURES.COM](mailto:INFO@GLOBALWAVEVENTURES.COM) to put more \$\$\$ in your pocket\*

## 6) Surf, SUP & bodyboard LEASHES

- \*High quality, excellent margins
- \*Great for rental boards, promos or gift with new board
- \*Made in USA

Surf leashes starting at **\$9.00**--6', 8', 9' or 10' lengths

SUP leashes starting at **\$15.00**--9', 10' or 12' lengths

Bodyboard leash--**\$9.00**--42" length

\*36 unit order minimum; *mix & match lengths and models*



## 7) LYCRA RASHGUARDS (printed with 1 color logo)

- \*Sun protection, UPF 30+ and 50+ fabrics
- \*Tight/performance or loose/t-shirt fit styles
- \*Mens, womens, kids & toddlers
- \*Made in USA

short sleeve tops **\$16.00**

long sleeve tops **\$18.50**

\*50 unit order minimum



## 8) LIGHTWEIGHT SUN SHIRTS for men & women (unprinted)

- \*Perfect for paddling, fishing, beachcombing
- \*Moisture-wicking polyester
- \*Sun protection, UPF 30+
- \*Can ship directly to your printer
- \*24 unit order minimum



tank top style

**s-xl \$6.50, xxl \$7.50**



s/s loose fit/t-shirt style

**s-xl \$6.50, xxl \$7.50**



l/s loose fit/t-shirt style

**s-xl \$7.50, xxl \$8.50**

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